



# JTTX

28 - 30 January 2024  
Jeddah Superdome, Saudi Arabia

Jeddah Intl. Travel & Tourism Exhibition

## EXHIBITOR & SPONSOR BROCHURE

From Here  
to the World

Connect with us



[www.jttxsa.com](http://www.jttxsa.com)

Organizer



# JTTX12

## WE CONNECT THE TRAVEL INDUSTRY TO THE SAUDI TRAVEL MARKET

### TRAVEL TO THE WORLD FROM JTTX

The successful journey of JTTX started since 2010 and continues until today, by connecting the international travel industry with Saudi travel market, which is considered one of the fastest growing markets in the world.

## WHY YOU SHOULD EXHIBIT AT JTTX

### B2B



#### Benefit

JTTX brings together local and international exhibitors to establish new relations and develop existing business partnerships.



#### How

By organizing a platform to help and encourage both the exhibitors and trade visitors to conduct business meetings at the business area in the exhibition.



MEDIA COVERAGE FROM:

- JTTX OFFICIAL SOCIAL ACCOUNTS
- WELL-KNOWN INFLUENCERS
- TV AND RADIO CHANNELS

### HIGH QUALITY TRADE

### B2C

#### Benefit

JTTX helps to reach a large market in a short time, achieving more in 3 days than you could achieve in months. And understand the Saudi market's customers preferences and trends.



#### How

By giving the opportunity to collect a new customer database and present new destinations to the visitors who are seeking offers and packages for their future travels.



28 - 30 January 2024

EXPECTED  
EXHIBITORS  
**+250**

EXPECTED  
VISITORS  
**+40,000**

TOTAL  
SPACE  
**10,000 m<sup>2</sup>**



VENUE

جدة سوپردوم  
**Jeddah Superdome**

LOCATION

**Jeddah**  
Saudi Arabia

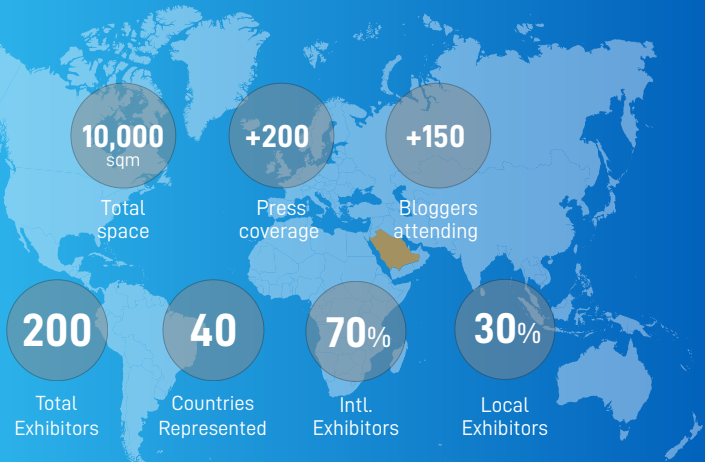
19 - 21 February 2023  
Jeddah Superdome



VISITORS

35,000

OVER THE THREE  
DAYS OF THE EVENT



# LAST EDITION JTTX11



## Sponsors & Partners JTTX11



# OBJECTIVES

The exhibition will bring together the International tourism industry professionals, To Promote Their Destination and Packages.

## EXHIBITOR CATEGORY

- Gov Authorities related to the sector
- Airlines
- Accommodation
- Destination management companies (DMC's)
- Banking services
- Tourist transportation
- Hospitality & hotel management
- Cruises
- Training & Education institutions
- Service Suppliers
- National Museums & archaeological sites
- Tour Operators
- Travel Technology (Applications & services)

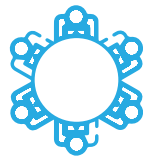


# Business Activities

## Workshops

JTTX team will give the opportunity to the exhibitors to conduct workshops addressing topics related to travel and tourism.

The team will be the intermediary between exhibitors and the audience by organizing a fully equipped space and announcing the workshops in JTTX communication channels to encourage visitors to attend.



9

WORKSHOPS

## Meetings

A dedicated platform has been prepared and developed for scheduling appointments, through which both exhibitors and visitors in the sector can register and utilize it.



250

EXPECTED ATTENDEES

## Signing MOUs

Signing agreements is the process of determining the contracting parties' mutual terms and content of a joint agreement and signing the contract that governs their relationship. This process is typically carried out after careful negotiations and discussions between the parties regarding the commitments and rights they undertake.





# Sponsors A01 to A07

## BEFORE THE EXHIBITION DATE

- Press conference attend as speaker

## DURING THE EXHIBITION

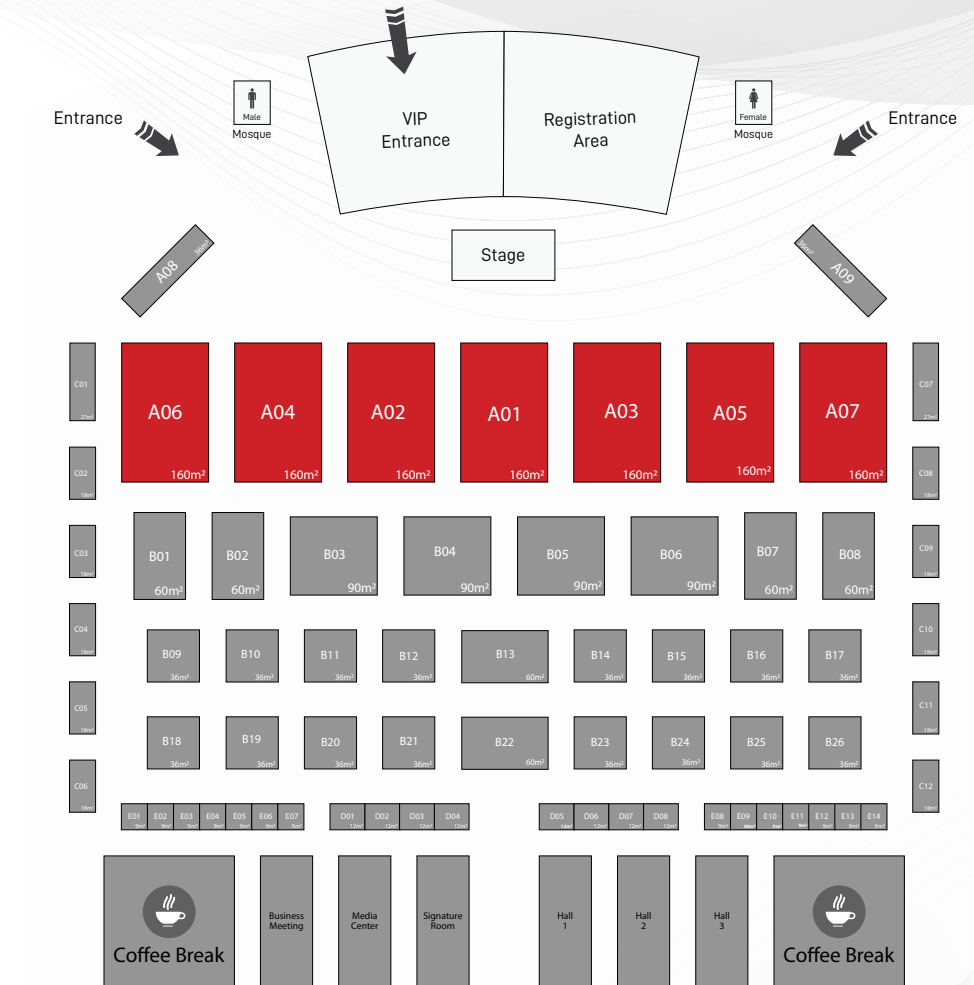
- Activation space 160m<sup>2</sup> (10m W / 16m L)
- Designate a workshop for the sponsor
- Advertising page in the exhibition catalogue (one full inside page)
- Media interviews during the exhibition

## USE OF LOGO

- Entrance (Main & VIP)
- Digital screen (inside the exhibition )
- Exhibitor and attendee Badges
- Outdoor panels
- Logo on the press conference backdrop
- Logo on VIP invitation
- Logo on social media ads and marketing campaigns
- Logo on digital advertising
- Logo on the main page of the exhibition website during the exhibition
- Exhibition business meetings area

## AFTER THE EXHIBITION

- Logo in post show report & video of the event



Sponsor Price / m<sup>2</sup> 500\$

80,000\$

SAR 300,000

Space Only Price / m<sup>2</sup> 450\$

72,000\$

SAR 270,000

Note: Prices above does not include 15% VAT

# Sponsors A08 and A09

## BEFORE THE EXHIBITION DATE

- Press conference attend as speaker

## DURING THE EXHIBITION

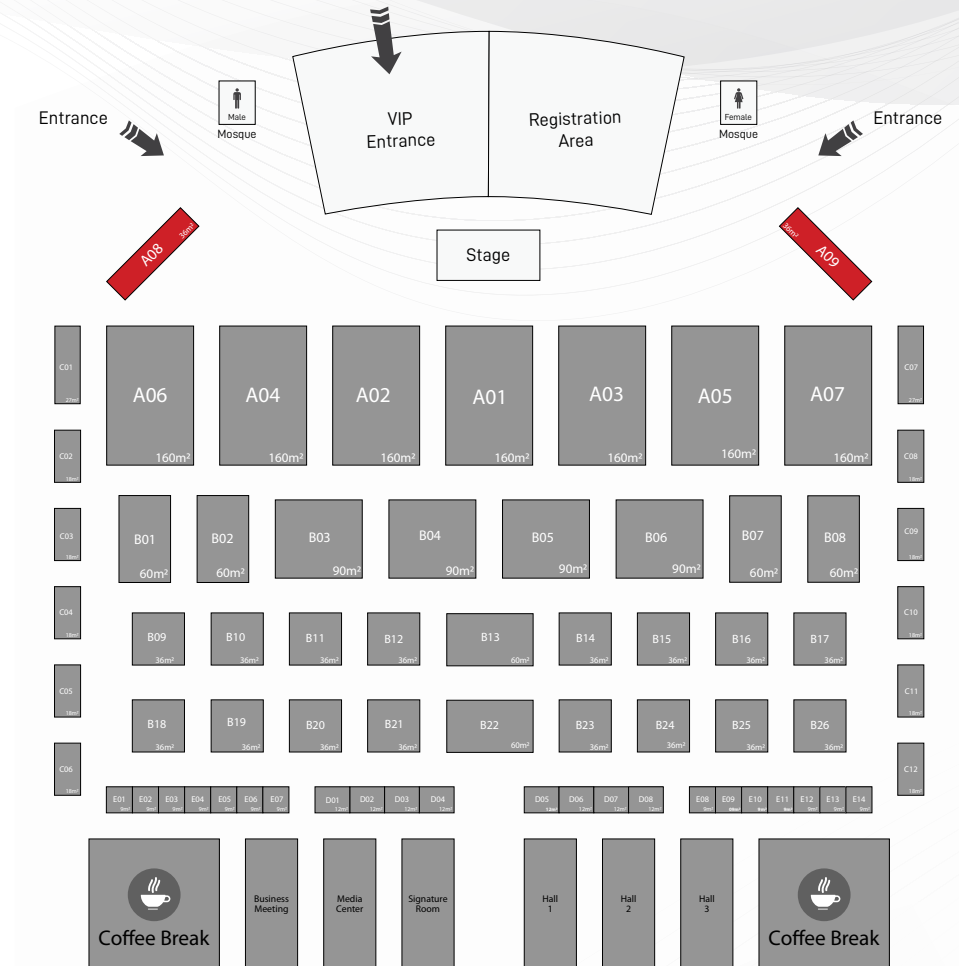
- Activation space 36m<sup>2</sup> (3m W / 12m L)
- Designate a workshop for the sponsor
- Advertising page in the exhibition catalogue (one full inside page)
- Media interviews during the exhibition

## USE OF LOGO

- Entrance (Main & VIP)
- Digital screen (inside the exhibition)
- Exhibitor and attendee Badges
- Outdoor panels
- Logo on the press conference backdrop
- Logo on VIP invitation
- Logo on social media ads and marketing campaigns
- Logo on digital advertising
- Logo on the main page of the exhibition website during the exhibition
- Exhibition business meetings area

## AFTER THE EXHIBITION

- Logo in post show report & video of the event



Sponsor Price / m<sup>2</sup> 500\$

18,000\$

SAR 67,500

Space Only Price / m<sup>2</sup> 450\$

16,200\$

SAR 60,750

Note: Prices above does not include 15% VAT



# SPACE ONLY PACKAGES

## SPACE ONLY STAND

As a space only exhibitor, we will provide you with your preferred space, in addition to an advertising page in the Forum’s catalogue.

Regarding building and dismantling of stand it is your responsibility, and we suggest to hire the general contractor of the exhibition to design and build your stand, If you wish to use an alternative contractor, It is important that they follow all information and detailed regulations related to the exhibition building and dismantling.

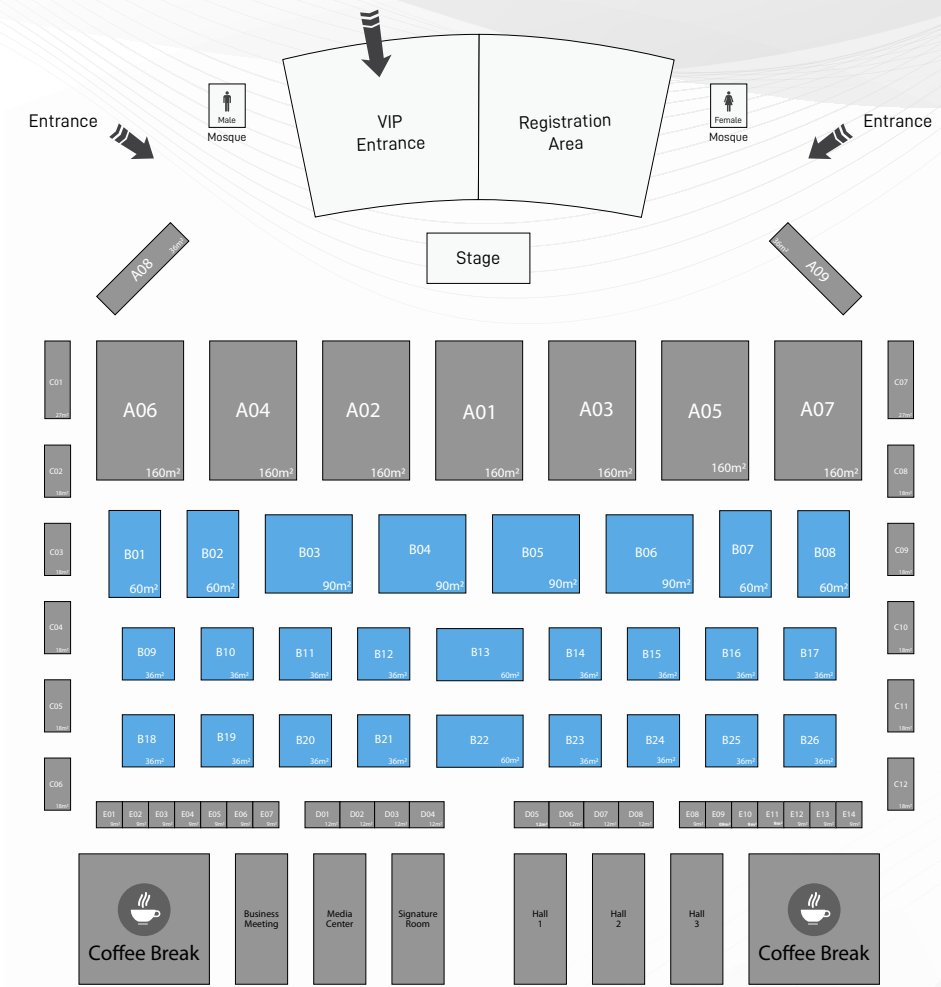
350\$/m²

### PRICES TABLE

90m² (10 x 9)	31,500\$/SAR 118,125
60m² (10 x 6)	21,000\$/SAR 78,750
36m² (6 x 6)	12,600\$/SAR 47,250

\*Note: Prices above does not include 15% VAT

**PLEASE NOTE:**  
STAND DESIGNS MUST BE SUBMITTED TO THE ORGANISER FOR APPROVAL  
NO LATER THAN 15 September2023.



THE FLOOR PLAN SHOWS THE AREA OF SPACE ONLY CATEGORY

# SHELL SCHEME PACKAGES

## PACKAGE ITEMS

- Shell scheme frame & basic lighting
- Counter with company logo printed
- Table, chairs, waste basket and electrical connector
- Fascia panel with exhibitor name printed
- Company logo, brief & contacts in the Exhibition catalogue
- Cleaning the booth and lanes

450\$/m<sup>2</sup>

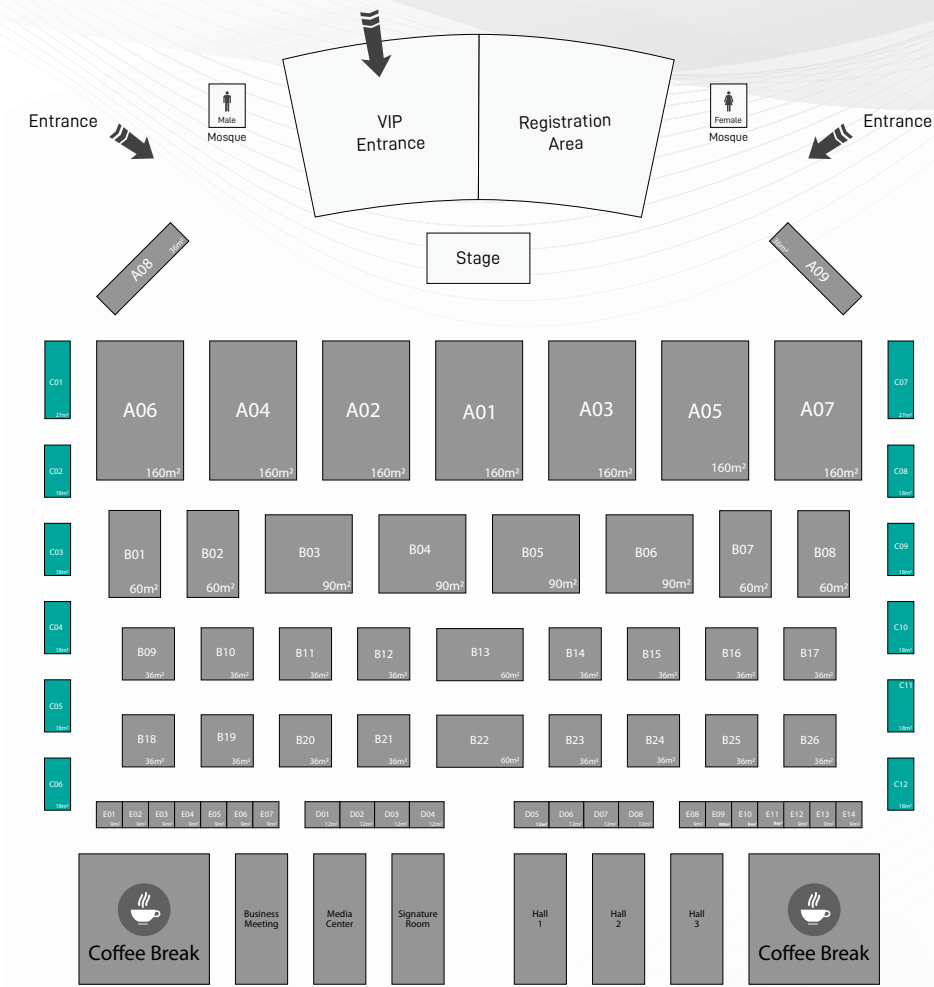
## PRICES TABLE

27m <sup>2</sup> (3 x 9)	12,150\$/SAR 45,562.5
18m <sup>2</sup> (3 x 6)	8,100\$/SAR 30,375
12m <sup>2</sup> (4 x 3)	5,400\$/SAR 20,250
9m <sup>2</sup> (3 x 3)	4,050\$/SAR 15,187.50

\*Note: Prices above does not include 15% VAT

## PLEASE NOTE:

- THE NUMBER OF BOOTH PARTITIONS & FURNITURES WILL BE PROVIDED ACCORDING TO THE BOOTH SIZE AND LOCATION.
- ADDITIONAL FITTINGS AND ACCESSORIES FOR THE SHELL SCHEME CAN BE ORDERED NO LATER THAN 15 DECEMBER 2023.



THE FLOOR PLAN SHOWS THE AREA OF SPACE ONLY CATEGORY

## BOOK YOUR STAND NOW

You are interested in exhibiting and join the face-to-face business environment,  
The participation process is simple and accomplished in three steps:

### **STEP 1** **Participant Application**

**Fill Out The Application Form That Is Attached With The Sales Brochure.**

### **STEP 2** **Application Evaluation**

**Our Team Member Will Check The Availability For The Booth And Will Get Back To You  
As Soon As Possible.**

### **STEP 3** **Booking Confirmation**

**The Space Will Be Booked For You After The Confirmation Of Booth Availability And  
Payment Of The Deposit.**

# Organizer



Based in Jeddah - Saudi Arabia, and founded in 2009, we provide full-service event management. We handle all details from concept, planning process to the completion, working alongside suppliers to create unique & memorable events.

## Contact us

M.: +966 56 601 8787

E: [s.nasser@4m.com.sa](mailto:s.nasser@4m.com.sa)

A: 4th floor office 405

Salama Tower, 7864 Al-Madinah Rd,  
3889, As Salamah District,  
Jeddah 23525, Kingdom of Saudi Arabia

[www.jttxtsa.com](http://www.jttxtsa.com)

# Venue



Located on Madinah Road, west of King Abdullah Sports City, the internal area exceeding 34,000 sqm, and a parking space to accommodate 5,200 vehicles. The Jeddah Superdome host exhibitions, conferences and events, including some of the biggest entertainment, sports, and other cultural events in the city.

## Airport - Jeddah Superdome

Distance from venue: 10 km.  
Travel Time: 10 min.

