

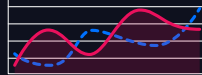


JEDDAH INTL. TRAVEL & TOURISM EXHIBITION

Jeddah Superdome, Saudi Arabia

28 - 30 January 2024

From Here
to the World



Post Show REPORT

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ANOTHER YEAR... of Growth and Success

Jeddah Intl. Travel & Tourism Exhibition has positioned itself as the influential show for the travel and tourism industry in the region.

Held over three days in Jeddah Superdome, the event gave exhibitors a unique platform to showcase their offers and services, targeting new high-value customers and build strong relationships with other relevant businesses.

**We are delighted to share the Success
with our exhibitors**

REGIONAL GROWTH. International Success...

Inaugurated by
Prince Saud bin Jalawi
Advisor to the Governor of Makkah Region
and Deputy Governor of Jeddah

10,000

Total
space

+250

Press
coverage

+150

Bloggers
attending

**We are thankful to our sponsors & partners
for their continuous support**

flynas
طيران ناس

ARQYA
CRUISES

الكويتية
KUWAIT
AIRWAYS

Holiday Store
مركز الترفيه

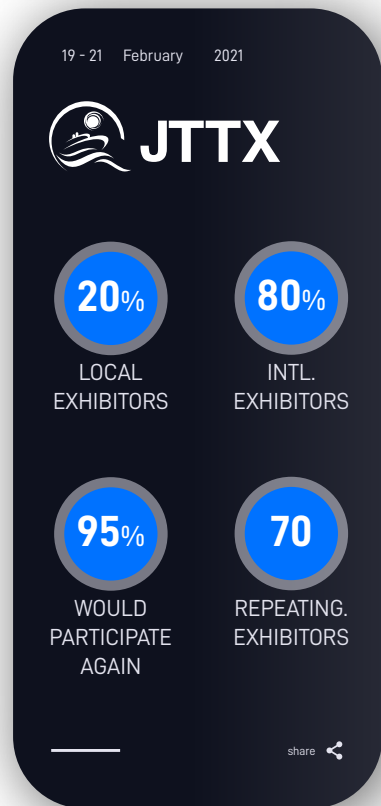
CASABLANCA COMPANY FOR HOTEL
& TOURIST SERVICES CO. LTD. شركة الفنادق والخدمات السياحية

MILLENNIUM

SHOW STATISTICS



EXHIBITORS OVERVIEW



250
TOTAL
EXHIBITORS

50
COUNTRY
REPRESENTED

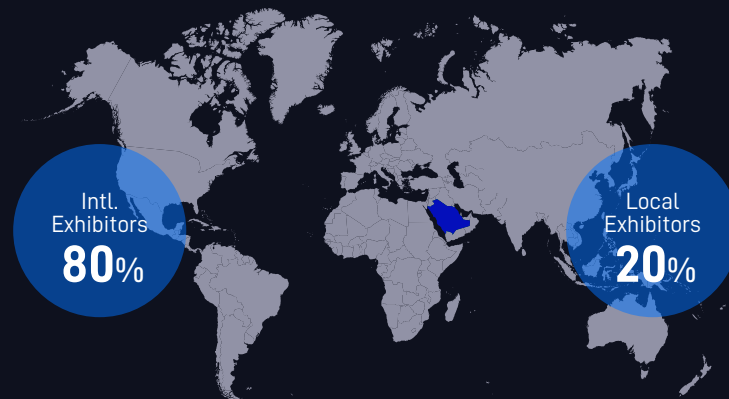
EXHIBITORS BY CATEGORY

Accommodation	5%
Airlines	10%
Cruises Holidays	3%
DMC	7%
Educational Tourism	4%
Entertainment	2%
Governmental Organization	17%
Medical tourism	5%
Press/Media	3%
Tour operator	8%
Transportation	4%
Travel Agency	19%
Travel technology	5%
Banking	5%
Travelers Need	3%

ALL COUNTRIES

that participated at JTTX12

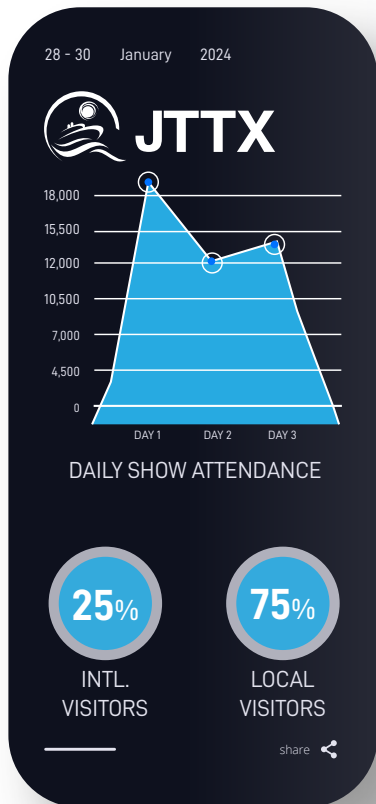
Saudi Arabia, Kuwait, Turkey, Egypt,
Korea, Jordan, Thailand, Malaysia,
South Africa, Italy, Russia, Bosnia
& Herzegovina, Georgia, Albania,
Kazakhstan, Austria



SHOW STATISTICS



VISITORS OVERVIEW



45,000

TOTAL SHOW ATTENDANCE

DAY 1 **18,665**

DAY 2 **12,185**

DAY 3 **14,150**

VISITORS BY CATEGORY



60% Returning



40% New

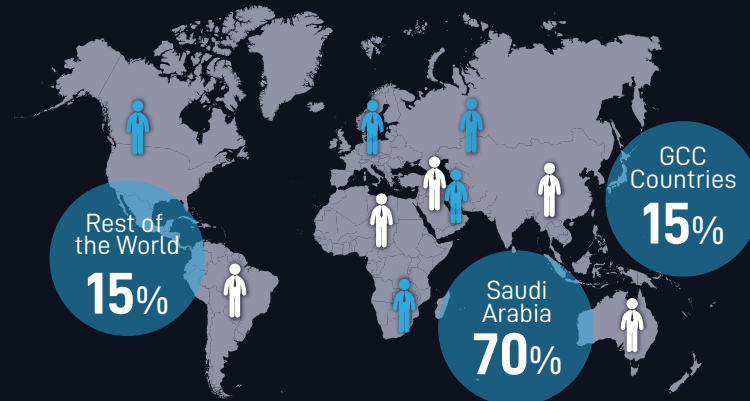


45% Male



55% Female

LOCAL & INTERNATIONAL VISITORS



HONORING SPONSORS

In recognition of their support to JTTX10 exhibition, 4M Event Management open the event with the honoring ceremony for the sponsors.

4M Event Management would like to thank all sponsors for their continuous participation, and looks forward to having a long and fruitful cooperation in the future.







B2B MEETINGS



HOPE TO SEE YOU NEXT JTTX 2026



**We would be happy to answer your questions
and hear your suggestions!**

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