



JEDDAH INTL. TRAVEL & TOURISM EXHIBITION

Jeddah Superdome, Saudi Arabia

19 - 21 February, 2023

From Here
to the World



Post Show REPORT

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ANOTHER YEAR... of Growth and Success

Jeddah Intl. Travel & Tourism Exhibition has positioned itself as the influential show for the travel and tourism industry in the region.

Held over three days in Jeddah Superdome, the event gave exhibitors a unique platform to showcase their offers and services, targeting new high-value customers and build strong relationships with other relevant businesses.

**We are delighted to share the Success
with our exhibitors**

REGIONAL GROWTH. International Success...

Inaugurated by
Prince Saud bin Jalawi
Advisor to the Governor of Makkah Region
and Deputy Governor of Jeddah

8,000
sqm

Total
space

+200

Press
coverage

+150

Bloggers
attending

**We are thankful to our sponsors & partners
for their continuous support**



INTRO
Events & Entertainment



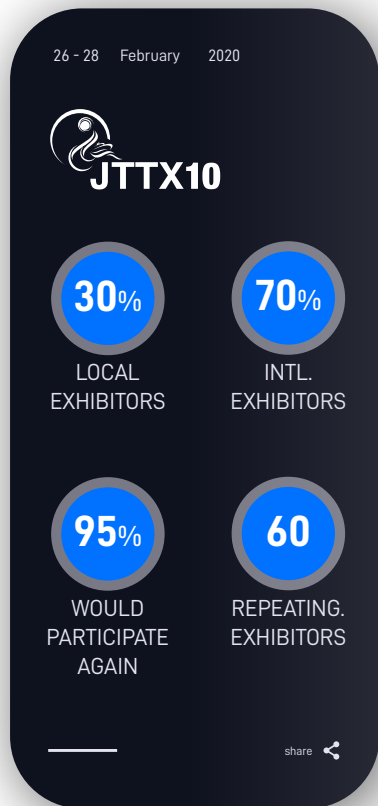
CASABLANCA COMPANY FOR HOTEL
& TOURISTIC SERVICES CO. LTD.

شركة السفر والسياحة للخدمات
التسويقية والتسويقية المحدودة

SHOW STATISTICS



EXHIBITORS OVERVIEW



200
TOTAL
EXHIBITORS

40
COUNTRY
REPRESENTED

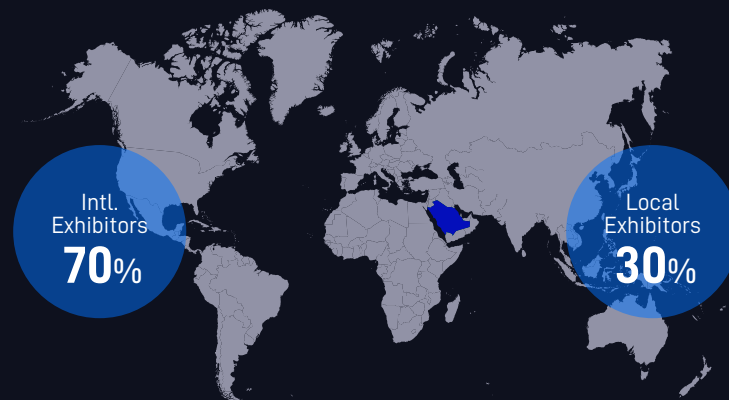
EXHIBITORS BY CATEGORY

Accommodation	5%
Airlines	10%
Cruises Holidays	3%
DMC	7%
Educational Tourism	4%
Entertainment	2%
Governmental Organization	17%
Medical tourism	5%
Press/Media	3%
Tour operator	8%
Transportation	4%
Travel Agency	22%
Travel technology	5%

ALL COUNTRIES

that participated at JTTX11

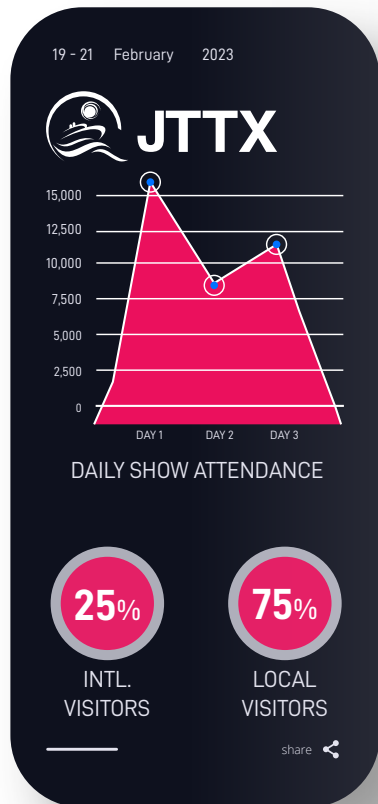
Saudi Arabia, Kuwait, UAE, Qatar
Turkey, Egypt, India, Korea, Jordan
Morocco, Mauritius, Thailand
Pakistan, Malaysia, South Africa
Italy, Russia, Bosnia & Herzegovina,
Malta, Georgia, Albania,
Kazakhstan, Austria



SHOW STATISTICS



VISITORS OVERVIEW



35,000 TOTAL SHOW ATTENDANCE

DAY 1 **11,665**

DAY 2 **8,185**

DAY 3 **15,150**

VISITORS BY CATEGORY



60% Returning



40% New

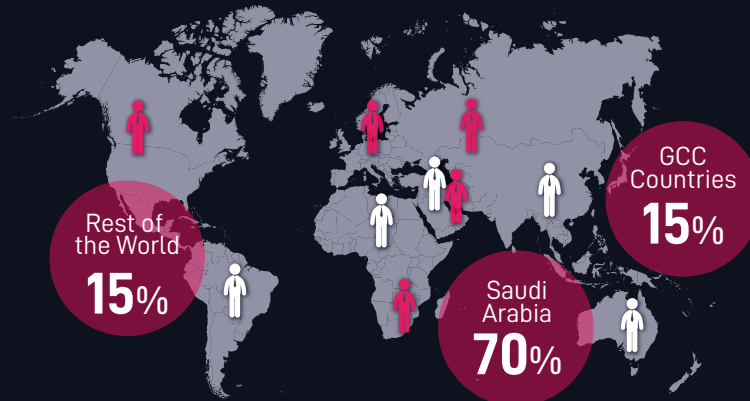


45% Male



55% Female

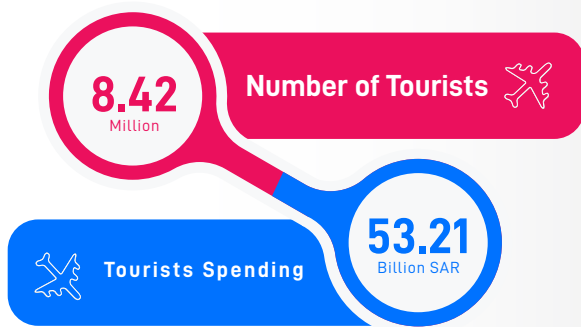
LOCAL & INTERNATIONAL VISITORS



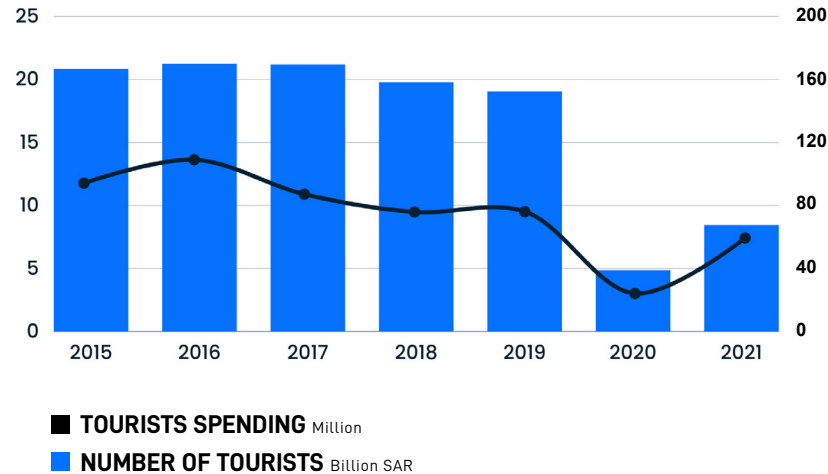
SAUDI TOURISM INDUSTRY

As the tourism sector has been largely boosted lately, the sector is expected to be the white oil for Saudi Arabia.

Arriving in Saudi Arabia can be through 13 international airports served by various global airlines. There are also 15 domestic airports connecting the country regions and cities.



OUTBOUND TOURISM IN SAUDI ARABIA



MINISTRY OF TOURISM

Jeddah Intl. Travel & Tourism Exhibition 2023

POST SHOW REPORT

HONORING SPONSORS

In recognition of their support to JTXX10 exhibition, 4M Event Management open the event with the honoring ceremony for the sponsors.

4M Event Management would like to thank all sponsors for their continuous participation, and looks forward to having a long and fruitful cooperation in the future.







B2B MEETINGS





Volunteers

Tourism & Hospitality Section



HOPE TO SEE YOU NEXT YEAR



WWW.4M.COM.SA



**We would be happy to answer your questions
and hear your suggestions!**

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